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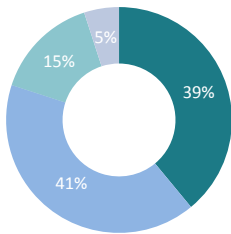
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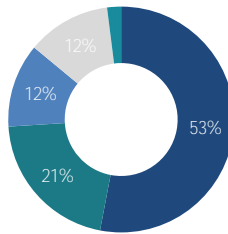
## AUDIENCE

### Sector



■ Banks  
■ IT Vendors  
■ Asset Management  
■ Exchanges

### Geography



■ North America  
■ Europe  
■ Rest of World  
■ Asia Pacific

### Seniority



48%  
Senior, Board level

52%  
Junior, Mid, Other level

Chief Executive Officer, Chief Information Officer, Chief Technology Officer, Chief Data Officer, Chief Operating Officer, Chief Risk Officer, Chief Investment Officer, Global Head, Country Head, Managing Director

\*For departments see individual desks



Bloomberg



IBM



Nasdaq J.P.Morgan Morgan Stanley

## CONTENT



Editor-in-Chief  
Victor Anderson

WatersTechnology is a news and analysis website covering the financial industry with a particular focus on data management and trading technology. WatersTechnology publishes new angles on the most recent news and in-depth features on the latest innovations.



Digital Publisher of the Year  
2010, 2013 & 2016



Risk Management & Trading Technology  
Marketing Solutions



20.2K  
Page views

12.4K  
Newsletters

13.7K  
Sessions



9:18mins  
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## AUDIENCE

### Departments



- Client Data Services
- Compliance & Regulations
- Data Governance
- Data Management
- Data Operations
- Data Quality Management
- Reference Data
- Strategy Standards

41%  
Senior, Board level

59%  
Junior, Mid level  
and Research



## CONTENT



Editor  
Max  
Bowie

Inside Reference Data Provides coverage on understanding, identifying and managing reference data and the associated governance, technological and process issues related to overall data management. Focuses on enterprise data management, regulation, industry standards, data quality, pricing & valuations, corporate actions, counterparty data and managed services.



Companies we work with

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**EAGLE**  
MARKETPLACE SYSTEMS

**IHS Markit**

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**Risk Management & Trading Technology**  
Marketing Solutions

21.6K  
Page views

10.9K  
Newsletters

12.8K  
Sessions



12:03mins  
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## AUDIENCE

### Departments



- HFT & Algorithmic Trading
- Information Technology & IT Strategy
- Operations
- Order & Execution Management Systems
- Portfolio Management
- Risk Management & Analytics
- Trading & Investments
- Trading Architecture

47%  
Senior, Board level

53%  
Junior, Mid level  
and Research



## CONTENT



Editor  
John  
Blazier

Buy-Side Technology Provides coverage on the business and technology trends, drivers and the processes shaping the hedge fund and investment management industries from the front- to back-office. Focuses on portfolio management, performance and reporting, risk management, operations, regulation & compliance, OMS, EMS, infrastructure technologies and trading strategies.



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Risk Management &  
Trading Technology  
Marketing Solutions



26.9k  
Page views

9.3k  
Newsletters

17.5k  
Sessions



12:35mins  
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## AUDIENCE

### Departments



- Communications & Networks
- Computer Engineering
- Electronic Trading
- Information Technology & IT Strategy
- IT Infrastructure & Innovation
- Market Access & Connectivity
- Security & Market Surveillance



44%  
Senior, Board level

56%  
Junior, Mid level  
and Research

## CONTENT



Editor  
Dan  
DeFrancesco

Sell-Side Technology Provides coverage on how investment banks and other financial trading firms maintain their competitive advantage and innovate via internal developments and third-party providers and systems. Focuses on IT infrastructure, analytical tools, electronic trading and execution services plus developments across machine learning and artificial intelligence, blockchain and distributed ledger technology.



Companies we work with



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