

# Types of content marketing

# Our content philosophy: COPE

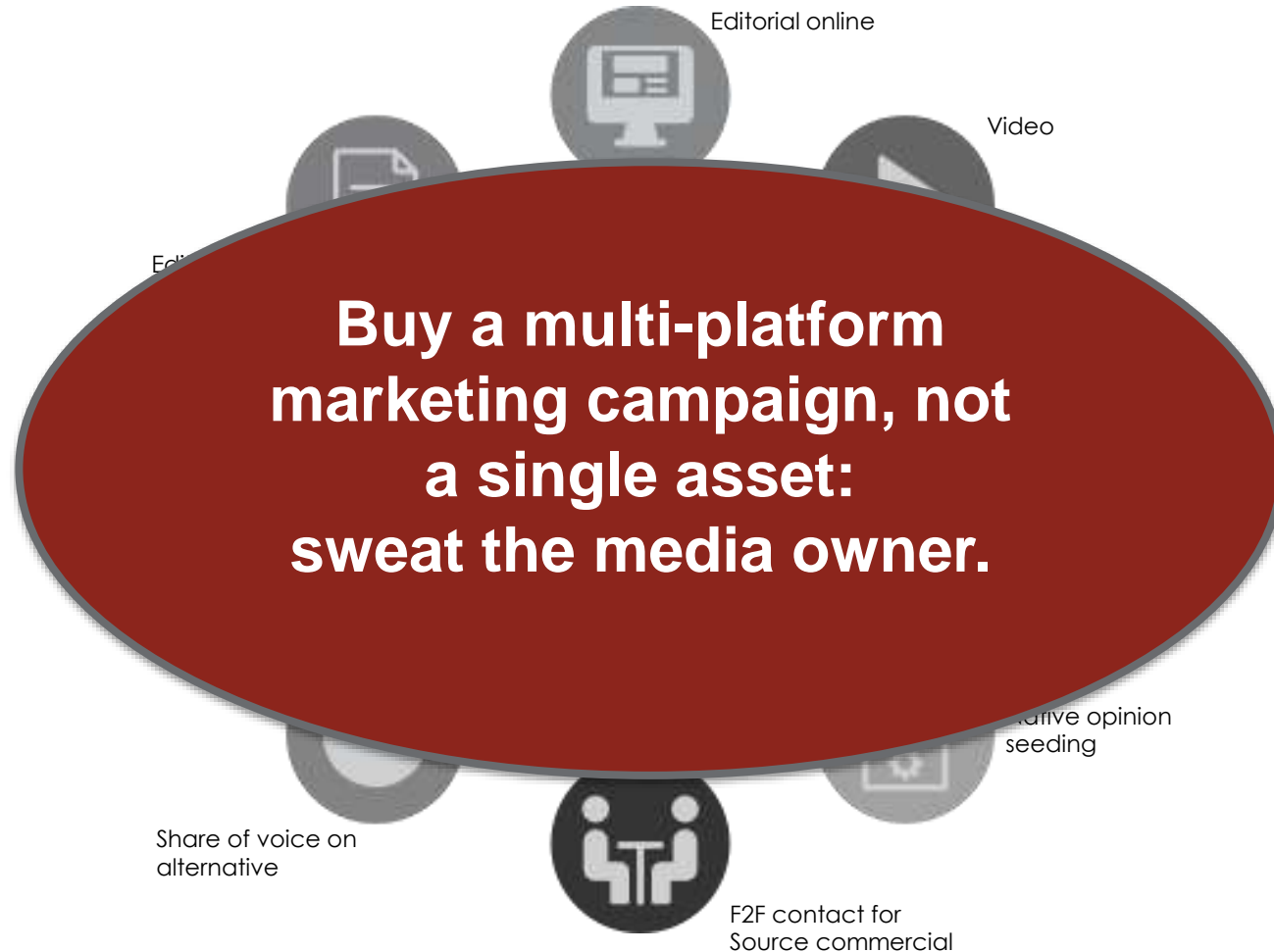
## Create Once, Publish Everywhere



# Our content philosophy: COPE

## Create Once, Publish Everywhere

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## 12

## Opportunities for thought leadership



Whitepapers



Advertorial



Infographics



Native



Opinion pieces



Reports



Webcasts



Speaking engagements



Video



Print



Social media



Content hub



Engage with highly targeted senior decision makers



Build and continue relationships

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Hexaware  
TECHNOLOGIES  
YOUR SUCCESS IS OUR FOCUS

Whitepaper

## Best practices for optimizing reference data management

June 2013

An industry view on improving efficiency and reducing costs with reference data management outsourcing models

ECB'S ANACREDIT  
BIG DATA SURVEY  
ONLINE FORUM

# CENTRAL BANKING

FOCUS REPORT

## Big Data in Central Banks

in partnership with

## Measurement, Management and Monitoring

MEASUREMENT, MANAGEMENT AND MONITORING

ASSET CONTROL

COMPATIL

GFT

MUREX

FARBER FITZGERALD

Quaternion

# Fundamental Review of the Trading Book (FRTB)

Risk.net October 2016

Special report

## Risk.net

ASSET CONTROL

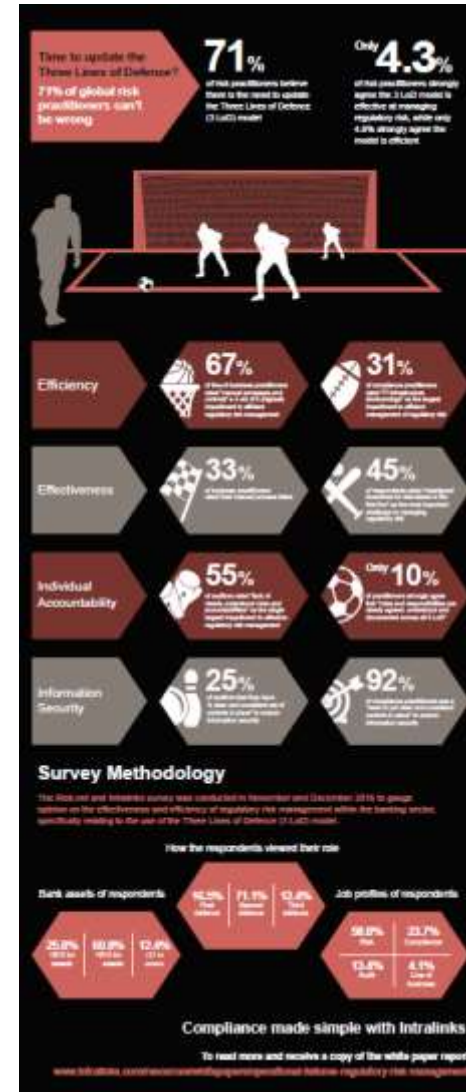
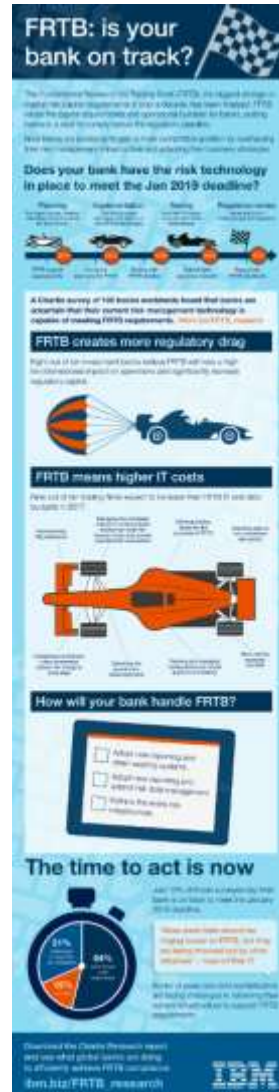
COMPATIL

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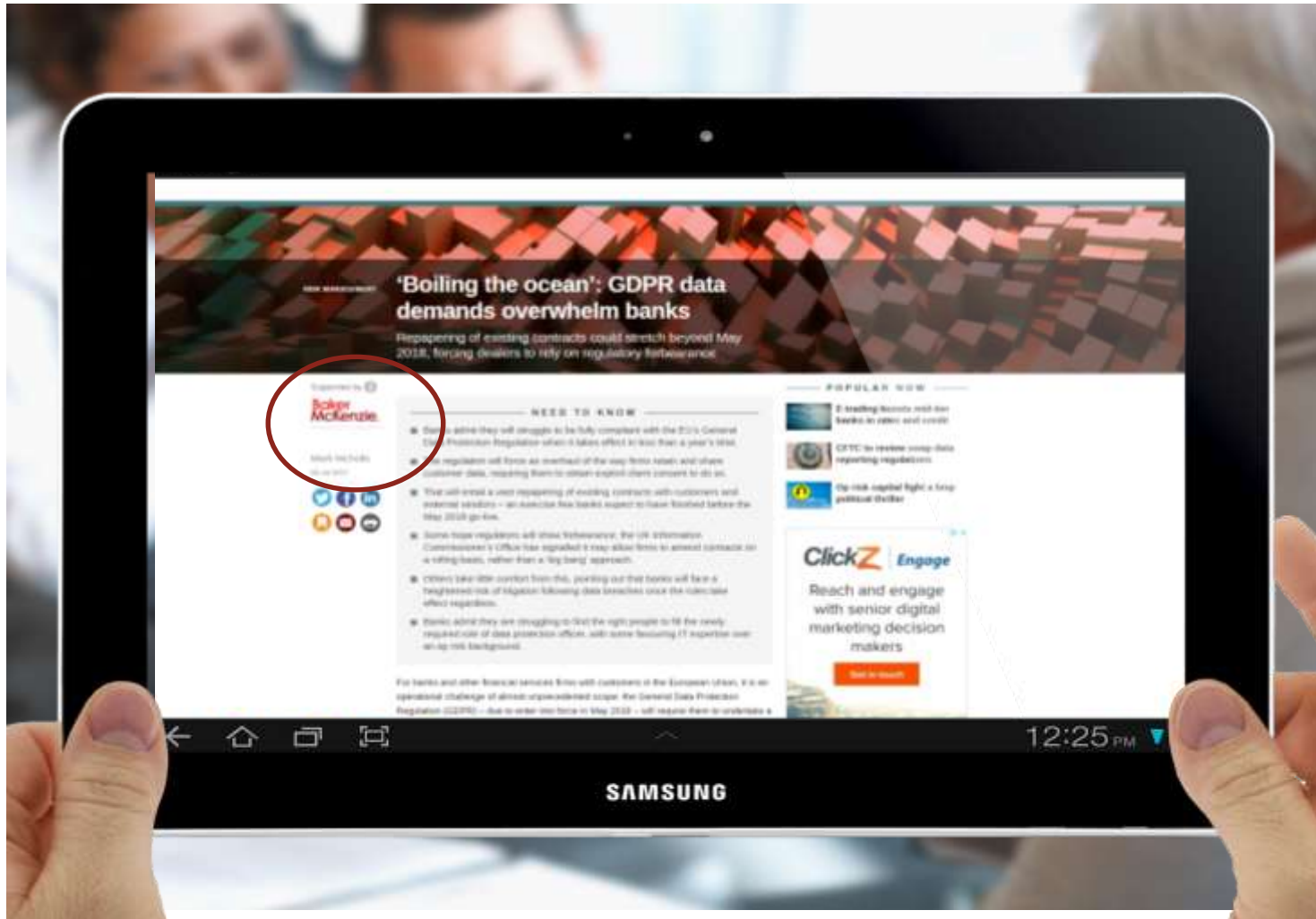
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# EVENTS – ONLINE & IN-PERSON





waterstechnology

REFERENCE DATA & DATA MANAGEMENT

## Utilitizing Reference Data – Animated Video

Sponsored by SmartStream

17 Oct 2016

Knowledge of how a utility could add value to capital markets firms is increasing, with widespread agreement on the fact that moving data to a fully operational industry-led reference data utility can be effective for reducing risk.

In today's market, many firms recognize the benefits of collaborating and backing an industry-led initiative to get the data right. Managing reference data in-house is no longer considered a competitive advantage.

This animated video is based on a whitepaper that analyses the results of a recent Waterstechnology survey and provides insights into the most important ways utilities could deliver value to an organisation. The paper further discusses how each capital markets firm now has the opportunity to move reference data to a utility and take enterprise data management to an industry level.

[Download the white paper Utilitizing Reference Data: What to Expect When Moving Data to a Fully Operational Utility from Risk Library](#)



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## Risk Resources

### Welcome to Risk Resources

Brought to you by Risk.net and IBM, this resource provides in-depth insights on how organizations are using risk analytics solutions to make trusted, actionable risk-aware decisions that drive business performance and ensure regulatory compliance.

Here you can find information across a variety of risk topics, including portfolio risk management, credit risk management, governance, risk and compliance, as well as information about upcoming risk analytics events.

Twitter Facebook LinkedIn Google+ RSS Email

**Smarter Risk Summit 2015**  
Drive Innovation in a New Risk Environment  
6-8 November | 1800 Clark Centre, South Africa, Cape Town

Financial Risk Buy-side

#### Sponsored webinar: Meeting the Solvency II operational risk challenge

Now available for on demand viewing

19 Nov 2014

**Tweets**

University of Law @LawOfTheLand  
This week our Director of Employment states the challenges PLaw students face when entering the workplace. bit.ly/2LafQdH  
Retweeted by Turning Points

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Check out our FC most read article - how one judge's comments changed a legal career. legalweek.com/242582  
@DrewSweeney

Richard Scudlark @RichardScudlark  
Our first podcast on the future of the profession. Part of 'Talk at Google' program. @googleplus  
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Chair of Law Society's @turningpoint says members are confused by 166 plans for retirement from 96 to 200.75w  
Tweet to @TurningPoints

Financial Risk Buy-side

**Awards: The Journal of Financial Market Infrastructures - Editorial Board**

Editorial board vote for the end of year awards - get the short list here

14 November 2014

Financial Risk Buy-side

**Prime brokers see value in hedge fund clients, says former Newedge general counsel**

Gary DeWaal spent 27 years at Newedge, most recently as group general counsel. He talks about the...

16 November 2014

Financial Risk Buy-side

**Factor-risk-constrained mean-variance portfolio selection: formulation and global optimization solution approach**

Research Papers

13 November 2014

Feed of feeds

**Evaluation of credit portfolio models: test statistics for density-based tests**